## Rhana Gittens Wheeler, PhD, MBA, PMP

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#### **EDUCATION & CERTIFICATIONS**

August 2020 Georgia State University, Atlanta, GA

Ph.D., Communication

Emphasis: Critical Rhetoric, Qualitative Methods, Critical Race Theory,

Space and Place, Aesthetics

Dissertation: Displacing the "Black Mecca": Romanticizing or Witnessing

African American Historical Trajectories in the Case of the Atlanta

BeltLine

Committee: Dr. Patricia G. Davis (Chair), Dr. James Darsey, Dr. Holley

Wilkin, Dr. Jacqueline Royster

December 2013 University of Florida, Gainesville, FL

**Master of Business Administration** 

May 2010 University of Florida, Gainesville, FL

**Bachelor of Science in Journalism** 

May 2010 University of Florida, 2010

**Minor Certificate: African American Studies** 

**Certifications** 

2017

2015 – Present Project Management Professional (PMP), Project Management Institute

Teaching English as a Second Language (TESOL), International Open

Academy

#### RESEARCH SPECIALIZATIONS

African American Rhetoric Public Memory and History

Black Aesthetics Rhetorical Methods
Black Feminist Rhetoric Qualitative Methods

Critical/Cultural Studies Space and Place / Black Geography

Digital and Social Media Visual Communication

#### TEACHING EXPERIENCE

# **Oglethorpe University**

Courses:

Introduction to Communication Research Methods (COM 105)

Public Speaking (COM110)

Introduction to Media Studies (COM 120)

Communication Theory (COM101)

Social Media Theory and Practice (COM330)

Introduction to African American Studies (AAS100)

Space, Place, and Public Memory (COM/ART/WGS 460)

Human Nature and the Social Order (COR201)

Persuasion and Social Movements (COM 480)

African American Discourses and Criticism (COM/AAS 340)

Feminist Discourses and Criticism (COM/WGS 350) Gender, Culture, and Communication (COM 280) First Year Seminar

# **Georgia State University**

Courses Taught:

Visual Communication (JOUR/SCOM4500)

Public Speaking (SCOM1500)

Persuasion – Critical Thinking through Writing (SCOM3250)

Media, Culture & Society (SCOM2050)

Introduction to Human Communication (SCOM1000)

Courses Assisted:

Rhetorical Theory and Criticism (SCOM4450) (Dr. James Darsey)

# **University of Florida**

Courses Assisted:

Mentoring-at-Risk-Youth, University of Florida (Dr. Stephanie Evans)

### **Other Teaching**

Writing Tutor (K-8<sup>th</sup> grade) English as Second Language Teacher

## **Pedagogy Training**

2016

Communication Pedagogy Seminar, Georgia State University

### **PUBLICATIONS**

### **Books**

"Ghost of Atlanta: Cultural Gentrification of the Black Mecca." Available October 15, 2024 (University Press of Mississippi).

Gittens, Rhana A. 2014. Perfectly Loved: Knowing Love on God's Terms. Nyree Press

### **Peer Reviewed Articles**

Gittens, R. A. (2018). "What If I Am a Woman?": Black Feminist Rhetorical Strategies of Intersectional Identification and Resistance in Maria Stewart's Texts. *Southern Communication Journal*, 83(4), 1–12. <a href="https://doi.org/10.1080/1041794X.2018.1505939">https://doi.org/10.1080/1041794X.2018.1505939</a>

Handley, D.G., Gallagher, V., DeVasto, D., Mridula, M. & Gittens, R.A. (2020). "Unearthing deep roots: Tapping rhetoric's generative power for community and urban development projects," *The Review of Communication*, 20(2), 135-143. https://doi.org/10.1080/15358593.2020.1737194

Gittens, R.A. (2021) "Atlanta's Pink Trap House: Reimagining the Black Public Sphere as an Aesthetic Community," *Theory and Events Journal*.

#### **Non-Refereed Articles**

Gittens, R.A. "Dave Chappelle, Alternative Facts, and the Reinforcement of Racist Ideas." *InMediaRes* (February 5, 2017) <a href="http://mediacommons.org/imr/2017/02/05/dave-chappelle-alternative-facts-and-reinforcement-racist-ideas">http://mediacommons.org/imr/2017/02/05/dave-chappelle-alternative-facts-and-reinforcement-racist-ideas</a>

Gittens, R.A. "The Lost Black History of Midtown Atlanta and a Photoshoot." RhanaGittens.com

(June 7, 2017) <a href="https://www.rhanagittens.com/post/the-lost-black-history-of-midtown-atlanta-and-a-photoshoot">https://www.rhanagittens.com/post/the-lost-black-history-of-midtown-atlanta-and-a-photoshoot</a>

Gittens, R.A. "I Had to Make Sure He was Dead." *RhanaGittens.com* (April 16. 2017) <a href="https://www.rhanagittens.com/post/i-had-to-make-sure-he-was-dead">https://www.rhanagittens.com/post/i-had-to-make-sure-he-was-dead</a>

### **Research Assistant**

Acknowledged as assistant to the following publication:

Williams, A. E. (2018) "Exploring the utility of Academia.edu: a SWOT analysis." *Information and Learning Science*, 1119(11), 662-666, https://doi.org/10.1108/ILS-09-2018-0094

#### **PRESENTATIONS**

## **Conference Paper Presentations**

2023	"Digital Gentrification of Black Twitter: The Case of Elon Musk and #RIPBlackTwitter" 2023
	National Communication Association Conference (November 2023). National Harbor, MD

"Cultural Gentrification of the Civil Rights Movement: Evaluating the Romantic Lyrics over a Blue Beat in Atlanta's Public Space." 2023 National Council for Black Studies Conference (March 2023). Gainesville, FL

- 2021 "Calling Out 'Jim Crow 2.0': Eloquent Rage as Black Feminist Rhetorical Response to White Rage." 2021 National Communication Association 107<sup>th</sup> Annual Convention (November 2021). Seattle, WA
- 2019 "Stacey Abrams and Afrofuturist Aesthetic Space: Wakanda Forever Trope as a Black Symbolic Response to Denied Place." 2019 National Communication Association 105<sup>th</sup> Annual Convention (November 2019). Baltimore, MD
  - "Atlanta's Pink Trap House: Reimagining the Black Public Sphere as an Aesthetic Community." 2018 National Communication Association 105<sup>th</sup> Annual Convention (November 2018). Salt Lake City, UT.
- 2018 "Ellisonian Rhetoric: A Postcolonial Theory of Symbolic Action." 2018 Rhetoric Society of America Conference (May 2018). Minneapolis, MN
  - "<Property>, "Citizenship", and the Political Sphere: Ideographs Manufacturing Consent for White Racial Domination of Atlanta." National Council for Black Studies Conference 2018 (March 2018). Atlanta, GA
- "What if I Am a Woman?" Black Feminist Rhetorical Strategies for Identity and Resistance in Maria W. Stewart's Texts. National Communication Association 103<sup>rd</sup> Annual Convention (November 2017). Dallas, TX.
  - "The Rhetorical 'Possibilities' of the Activist Media Ecology and the Redesign of 'Timeliness' and Appropriateness'." 18<sup>th</sup> Annual Media Ecology Association Convention (June 2017). Moraga, CA.
  - "A Pedagogy of Ethics in a Pluralistic Classroom. Annual Conference on Scholarly Teaching" (May 2017). Georgia State University. Atlanta, GA

"Communism, the Clergy, and the Civil Rights Movement: The Clergies Use of America's 1950's Foreign Policy to Garner Membership to the Civil Rights Movement." 41<sup>st</sup> Annual National Council of Black Studies Conference (March 2017). Houston, TX

2010 "Black Girls in the Digital Divide: Limited Access to the Internet and Its Effect on Adolescent African-American Females." 34<sup>th</sup> Annual National Council of Black Studies (March 2010). New Orleans, LA.

## **Panels Organized and Chaired**

- Invited Panel Participant, "Blue Georgia on My Mind: Discussing the 2020 Georgia Senate Elections." Panel. 2021 National Communication Association 107<sup>th</sup> Annual Convention (November 2021). Seattle, WA
- 2019 Invited Panel Participant, "Surviving the Discipline's Constraints: Multiplicity, Meaning, and Mentorship Under Structural Oppression." Panel. 2019 National Communication Association 105<sup>th</sup> Annual Convention (November 2019). Baltimore, MD

Invited Panel Chair, "The Spirit that Would Not Die, 1865-2015." Panel Chair. 104<sup>th</sup> Annual Meeting and Conference for the Study of African American Life and History. (October 2019). Charleston, SC

2018 Panel Organizer "Playing with Black Space: Creating Black Communities through Digital Counter-Spaces. Panel. 2018 National Communication Association 104<sup>th</sup> Annual Convention (November 2018). Salt Lake City, UT.

### **Invited Talks**

Gentrification in Atlanta Panelist, Movie Screening: GSUTV – Special Edition: Beneath the Skyline: City at the Crossroads, Georgia State University, February 24, 2023

Black History Month Movie Screening Panelist, Movie Screening: *Till*, Oglethorpe University, February 21, 2023

Juneteenth Lecturer, Oglethorpe University, June 15, 2023

- 2019 Blandtown Oral History Panelist, The Atlanta Preservation Center 2019 Phoenix Flies: A Celebration of Atlanta's Historic Sites, Atlanta, GA, March 10, 2019
- 2018 Blandtown Oral History Panelist, The Atlanta Preservation Center 2019 Phoenix Flies: A Celebration of Atlanta's Historic Sites, Atlanta, GA, March 10, 2018

### **Popular Press and Public Scholarship**

- 2024 Podcast Interview, "Blandtown," Archive Atlanta Podcast directed by Victoria Lemos
- Writer of Historical Markers, Blandtown Neighborhood, Sponsor: Longacre Partners
- Contributor in the documentary, "GSUTV- Special Edition: Beneath the Skyline: City at the Crossroads," Director: Mark Lannaman, YouTube https://www.youtube.com/watch?v=e6QnkqQEww8

Contributor in Webseries, "Blandtown Conversations with Gregor Turk and Rhana Gittens," Director: Gregor Turk, YouTube https://www.youtube.com/watch?v=4wklfvllL60

### FELLOWSHIPS AND AWARDS

2023	Strategic Initiative Grant. Oglethorpe University [Programming Grant for First Generation Student Conference, \$10,000]
2020	Provost's Dissertation Fellowship. Georgia State University [Tuition waiver, \$12,000]
2019	Award for Outstanding Achievement in Graduate Studies. Department of Communication Georgia State University
2018-19	Graduate Assistantship, Writing Across the Curriculum Consultant, 2018-2019 [Tuition waiver, \$4000]
2016-20	Graduate Assistantship, Department of Communication Georgia State University, 2016-2020 [Tuition waiver, \$15,000]
2017	National Communication Association Doctoral Honors Seminar (July 2017). Bowling Green State University. Bowling Green, OH [\$200]

### PROFESSIONAL DEVELOPMENT

2023	Rhetoric Society of America Summer Institute. Pennsylvania State University. May 2023
2022-2023	Presidential Leadership Institute, Oglethorpe University
2019	Rhetoric Society of America Project in Power, Place, and Publics: Rhetorical Cartographies of the UNR Campus Master Plan. Reno, NV. May 2019
	Grant-writing Workshop. Georgia State University. February 2019
2017	National Communication Association Doctoral Honors Seminar, Bowling Green, OH, July 2017

### **MEMBERSHIPS**

Association for the Study of African American Life and History, 2019 National Communication Association, 2017 – Present National Council for Black Studies, 2010 – Present Rhetoric Society of America, 2018 – Present

### PROFESSIONAL SERVICE

2024 – Present Board of Directors, Flat Rock Archives

2022 Manuscript Reviewer, *Race and Social Problems* Journal Reviewer, National Communication Association African American Studies Division Reviewer, National Communication Association Rhetorical and Communication Theory

Division

2021	Reviewer, Rhetoric Society of America Conference
2019	Reviewer, National Communication Association Critical Cultural Studies Division Panelist, Department of Communications New Student Recruitment Panel
2018-2019 2017	Treasurer, Communication Graduate Student Association at Georgia State University Debate Facilitator, Links Saturday Academy at the Center for Civil and Human Rights, Atlanta, GA, March 10, 2017

### UNIVERSITY AND DEPARTMENTAL SERVICE

Oglethorpe University		
2024-2025	Chief Inclusive Excellence Officer	
	Program Coordinator, African American Studies Program	
2023-2024	Special Advisor to the President for Diversity, Equity, and Inclusion	
	Director, Rich Urban Leadership Program	
	Program Coordinator, African American Studies Program	
	Member, First Generation Student Conference Planning Committee	
	Faculty Advisor, Collegiate 100 Student Group	
	Faculty Advisor, Beautiful Black Brains Student Group	
2022-2023	Member, First Generation Student Conference planning team	
	Program Coordinator, African American Studies Program	
	Member, Diversity, Equity, and Inclusion Taskforce	
	Member, Sociology Search Committee	
	Member, CORE Program Strategic Initiative Oversight Committee	
	Faculty Advisor, DYNA.STTY Student Group	
	Faculty Advisor, Beautiful Black Brains Student Group	
	Workshop Lead, JEO Scholarship Weekend	
2021-2022	Member, Academic Program Committee	
	Member, Instructional Technology Committee	
	Co-chair, African American Studies/Women's Gender Studies Search Committee	
	Member, Diversity, Equity, and Inclusion Taskforce	
	Member, Adult Degree Program Planning Committee	
	Faculty Advisor, DYNA.STTY Student Group	
2021	Member, Accessibility Services Coordinator Search Committee	
	Member, Instructional Technology Librarian Search Committee	
	Member, Academic Program Manager Search Committee	
	Workshop Lead, JEO Scholarship Weekend	
2020	Lecturer, Year of Suffrage Series	
2020-2021	Member, DEI Taskforce Programming Sub-committee	

# RELEVANT PROFESSIONAL FIELD EXPERIENCE

Online English as a Second Language Teacher, Education First, October 2018 - Present

Project Manager II, Project Management, Comcast Spotlight, April 2014 to August 2016

• Consultant to executive, senior, mid-level, and supervisory level management on process designs and team organization throughout the Southern Division.

- Maintained communications with 15 Functional Department directors and senior managers regarding portfolio level and change level projects in the Southern Division.
- Developed, maintained, and managed project plans for 7 portfolio level projects

*Advertising Sales Specialist Supervisor*, Comcast Spotlight, February 2013 to April 2014 Supervisor of a team of sales assistants managing advertising client portfolios and budgets.

*Advertising Sales Specialist*, Comcast Spotlight, June 2012 to February 2013 Managed advertising client portfolios and budgets.

Public Relations Campaign Design, Freelance, May 2011 to June 2012, Gainesville, FL

Graphic Designer, Atlantic Publishing Company, May 2010 to August 2010, Gainesville, FL

Reporting Intern, Gainesville Guardian, August 2008 to April 2009, Gainesville, FL